



Living Perth is an initiative of Perth NRM, a non-profit natural resource management organisation. We manage environmental projects and events and support community Landcare groups, farmers and individuals to better manage their environment and our precious resources.

Living Perth supports the concept of an ecologically responsible city, where people can live healthy and productive lives while reducing their impact on the environment.

We are building a community of individuals who sign up to become "Friends of Living Perth" to show their support for this concept and share information and ideas about how to be environmentally friendly in our beautiful city. The more awareness we can raise about the importance of the environment the more we can do together to conserve it for future generations.

This is a new networking approach for Perth NRM and as a business you can help us to promote our work and encourage membership, while we promote your business!

How to support Living Perth

Provide discounts on your products or services to our members

Any product, any service! Discounts can be as simple as a small percentage off a cup of coffee to major discounts or giveaways. They can be regular or changeable to fit with your internal marketing.

Raise awareness of our work through your networks

Include our Partner Logo on your website and link to ours. Share our newsletter, website, Facebook and LinkedIn stories in your communications.

What we will do for your business

Recognition of your partnership

We will recognise your business as a supporting partner on our website and in communications about Living Perth. We will provide opportunities to profile your business to our members and broader networks.

Exposure for your business

We communicate with over 2,700 individuals and businesses on our database, have more than 4,400 Facebook followers and regularly reach thousands of individuals with our posts each day; with promoted posts reaching over 40,000. We run dozens of events each year engaging individuals, businesses, farmers and local governments, at which we promote our supporters and our work.

For more information about becoming a Living Perth Partner contact:

Lisa Potter 0412 414104

lisa.potter@perthnrm.com



Partnership Offer

To become a Living Perth Partner complete and return this form to enquiries@perthnrm.com along with a high quality logo (jpg) for use on our website. Alternatively, you can fill out an electronic copy at <http://www.perthnrm.com/support/become-a-living-perth-partner>.

We appreciate your support and look forward to working with you to promote your business to our members. Once we receive your details we will provide you with a member logo and include your details on our website. There is no fixed obligation. You can change your partner offer any time to suite your internal marketing or if partnership is no longer suitable, just let us know.

Contact

Title (e.g. Mr, Ms):		Full Name:	
Email Address:		Mobile:	
Position (e.g. Manager):		Phone:	

Business Details

Organisation Name:		ABN:	
Business Address:			
		Postcode:	
Website:			

Promotion Information

Provide a business profile or marketing message of up to 50 words that we can use on our website partner page
Provide a description of your offer, including what product or service, the discount or offer being made and any limitations or expectations around the offer (such as days available, purchase one to get one, or similar). If you sell on line and can provide a shopping basket discount code, please include the code.