



## Flagtree - Valuing Natural Capital

**We value natural capital** - the soil, water, and biodiversity that underpins our economy, community, and the ecosystem services we rely on.

While the concept is not new, Natural Capital Accounting (NCA) now provides a structured and verifiable measure-to-manage approach to understanding and improving the extent and condition of natural capital.

### **Flagtree - Leading the Way in Natural Capital Accounting**

The Flagtree team have extensive on-ground expertise in applying leading NCA methodologies, including Farming for the Future, and Accounting for Nature.

Through rigorous ecological assessments and collaboration with industry professionals, we provide land-stewards with the right information for more grounded decision making.

The Flagtree team are based at Perth Natural Resource Management (NRM), a for-purpose business entity where any profit is reinvested into environmental initiatives.

### **Applying Natural Capital Accounting**

NCA provides the measure-to-manage approach to valuing natural capital for multiple sectors:

- Local Government Areas – Measure, prioritise, and manage natural areas effectively.
- Agriculture & Landcare – Identify and verify practices that restore beneficial natural capital in the farming landscape.
- Property development – Manage environmental offsets to meet regulatory and sustainability requirements.
- Corporate sustainability & Insetting – Support companies to reduce their environmental impact.
- Climate adaptation – Identify nature-based solutions that reduce exposure to climate change and extreme weather events.
- Impact investing – Provides a framework for the nature restoration and environmental repair markets.

### **Partner With Us**

Flagtree is committed to helping organisations navigate NCA, to unlock value and drive positive environmental outcomes.

For more information or to discuss how we can support your NCA journey, please contact:

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